

○ When Will Construction Begin?

Construction will begin after the church has 1) authorized the development of construction documents, 2) secured bids, and 3) approved a funding plan that consists of monies raised; monies borrowed and projected parking revenue. The design phase may take six months, and the construction phase may take nine months or longer

○ How Can I Learn More About The Project And Campaign?

In the weeks ahead, you will receive an extensive brochure about the project and several newsletters about campaign activities and events. You will also hear testimonies from church members about the importance of the project and a successful campaign



“But my God shall supply all your needs according to his riches in glory by Christ Jesus.”

Philippians 4:19

Calendar of Events

October 2007

3 – Capital Campaign Follow Up Planning - 6 PM

Prayer Equipping – 7 PM

Invitation Team Equipping – 7:45 PM

10 – Church Anniversary – Little Zion Baptist Church, Reverend Melvin Blackwell – 7:00 PM

14 – Capital Campaign Challenge Phase Begins, Present campaign materials in the services, Sermons, Stewardship Lessons available

17 – Prayer Service – 6 PM

20 – Prayer Walk on new property - rescheduled

21 – 21 Days of Prayer and Fasting begin

27 – Leadership Commitment – 9:00 AM

28 – Announce Leadership Results

November 2007

4 - Commitment Sunday

18 – First-Fruits Offering



*Capital
Campaign
2007*

Mount Pleasant Baptist Church
934 West Little Creek Road
Norfolk, Virginia 23505
757-423-8469

○ **What Is A Capital Stewardship Campaign?**

A campaign is a process by which people unite to achieve a common goal and to accomplish something extraordinary. A capital campaign raises money over a period of time for a special project, usually a building or another structure. A capital stewardship campaign reflects a congregation's belief that fundraising is built on God's leadership and the people's faithfulness in giving, resulting in accomplishing God's desires for our church

○ **Why Are We Having A Capital Stewardship Campaign?**

The capital stewardship campaign will actually begin in the Fall of 2007, when the pastor, on behalf of the congregation empowers the Capital Campaign Vision Ministry (CCVM) to make recommendations (ways and means) from within and without the congregation to meet the physical facility needs of our growing congregation, at the current and Chesapeake site

○ **Why Now? Is This A Good Time Financially To Have A Campaign?**

Capital campaigns succeed because the people believe they will be successful. That is, a congregation's internal conditions are more important than the external conditions of the culture. Despite the economic challenges of the last six years since 9/11, look at patterns of OUR giving at Mt. Pleasant Baptist Church: Our church's finances have been stable and strong. We have had a surplus of income over expenses in the last five years

○ **What Are Our Campaign's Financial Goals?**

The overall financial goal is to raise \$5,500,000 from gifts and commitments over a three-year contribution period. The more we raise the less money we will need to borrow

○ **How much will the Chesapeake site cost?**

The combined estimated construction cost for building the Chesapeake site multi-purpose center is \$5,500,000. We will save money as we approach this as a turn-key project. Our focus, the _____ square foot shell is built and as much interior space as possible is completed. The remaining interior will be completed as funds are available

○ **Why Build the Chesapeake Site first?**

The CCVM will learn through its research that every inner city church that is growing has a recreation outreach/mission center to reach out into the community. The Chesapeake multi-purpose ministry center is strategically important to our being a Kingdom church in inner city Norfolk. It will provide a different kind of space to continue our community ministries and missions, and will allow us to expand our vision. The crucial need is for more parking, space and facilities. The number of parking spaces is decreasing and will continue to decrease. The church must secure its future vision / mission by having adequate parking, space, and facilities

○ **What About Renovation To Our Current Building?**

The second phase of the Master Plan calls for extensive renovation of current facilities to enhance our ongoing and regular church programs and ministries, and to make our facility more accessible. Renovations in phase two would upgrade lighting in the sanctuary, create more functional education space, enhance fellowship space, upgrade restrooms and assure the proper maintenance and care of our historical sanctuary

○ **What About The Repair And Maintenance Items?**

Professional technicians have identified mechanical/electrical/plumbing equipment that requires major repairs and that has suffered from deferred maintenance

○ **How Will I Know How Much To Give?**

First of all, only you know what amount to give or how to structure your commitment over the three-year period. You will discover that praying about your contribution will allow you to begin a process of personal discovery. Prayer is the first step to discovering your own particular level of sacrificial giving. The result of the campaign is not intended to equal gifts, rather equal sacrifice. In the end how much to give is a spiritual decision

○ **What Is Sacrificial Giving?**

Sacrifice requires giving up something of value for something else of greater value. As we make decisions about the ways we spend money, we make priorities among the good, better, and best options available to us in our daily living. To give sacrificially is to give at a level that affects our living, our lifestyle

○ **Will My Family Be Asked To Make A Public Commitment?**

No. Although some members will share their journey of discovering their campaign contributions, all gifts and commitments remain confidential. You will receive privacy envelopes for all completed commitment cards

○ **Should I Redirect My Regular Giving To The Campaign?**

No. A capital stewardship campaign asks that you maintain your contributions to the regular budget, while giving sacrificially to the special fundraising. Your gifts to the capital stewardship campaign should be over and above any regular tithes and offerings

○ **When Will We Make Our Campaign Commitment?**

This fall members and families will make their campaign commitment at a 9:00 AM full breakfast, followed by regular worship services, and ending with a time of commitment for those present on November 4, 2007

○ **Can I Give Assets Other Than Cash?**

Yes. Giving appreciated financial assets and appreciated real estate are especially beneficial, because the donor avoids capital gains tax on any appreciated assets given directly to the church, for sale by the church. The charitable deduction value of a gift of appreciated assets is the asset's value at the time of transfer to the church. Gifts of real estate should have a clear title, and require an environmental hazard assessment by the church before the gift can be accepted

○ **When Does Campaign Giving Begin?**

The three-year giving period for our campaign begins Fall 2007

○ **How Will I Give My Commitment?**

You may give your commitment weekly, monthly, quarterly, annually, or at one time. Many people structure their commitments with a different amount for each of the three years. Some commitments will include an amount given "up front" plus regular amounts given over three years

○ **What Will Happen to the Existing Site?**

After the construction of the Chesapeake site, there will be at least two services at the existing site. Worship times for Chesapeake are pending